Iron Fiddler Creative
Website Content Instructions

It is the responsibility of the author to provide website content. Upon request, Iron Fiddler Creative will provide a spreadsheet to help authors organize their content.

Required Content

Domain Name*
Author Name (to be displayed)
Short Bio
Links to individual books**
Author Photo/Avatar

*The cost of domains are not included in Iron Fiddler Creative pricing. However, if you do not already own your own domain, Iron Fiddler Creative will help you secure one. They usually cost $10-$20 per year.
**It is recommended that you go to a service such as https://books2read.com/ and create universal links.

Optional Content

Reader Magnet Link
Newsletter Subscription Information (Link or code for embedded form)
Header Tagline
Footer Tagline/Quote
Social Media Links
Author Profile Links (BookBub, GoodReads, MyBookCave)
Logo
Preferred branding colors***

***Each Iron Fiddler Creative website has a distinct color. If you do not already have a branding color, you will be provided two to three options based on your cover images.

Timeline

Unless otherwise notified, websites will go live within one business week of all content being provided and invoice paid.

For questions, contact info@ironfiddler.com